

TAQG

Membership Survey Results Sept 2016

| Guild: | Granbury | Cotton Patch | Dallas | Qtg Strs of Color | Garland | Frisco | McKinney | Plano | Common Threads | Gun Barrel | Grand Prairie | Denton | Ellis County | Kaufman | |
|---------------------------------|----------|--------------|--------|-------------------|---------|--------|----------|-------|----------------|------------|---------------|--------|--------------|---------|------|
| 1 # Members | | 97 | 353 | 30 | 165 | 70 | 100 | 227 | 70 | 30 | 35 | 205 | 100 | 79 | 120 |
| % Below 30 | | | 1 | | 1 | | 1 | | | | 3 | 5 | 1 | | 2 |
| 30-45 | | | 4 | | 15 | 2 | 4 | | 1 | | 11 | 15 | 9 | | 8 |
| 45-60 | 30 | 61 | 35 | 50 | 50 | 38 | 25 | | 19 | 5 | 28 | 55 | 45 | 75 | 37 |
| Over 60 | 70 | 39 | 60 | 50 | 34 | 60 | 70 | | 80 | 95 | 58 | 25 | 45 | 25 | 49 |
| 2 Yearly Dues | \$25 | \$24 | \$45 | \$25 | \$25 | \$25 | \$30 | \$30 | \$20 | \$25 | \$20 | \$25 | \$20 | \$25 | \$26 |
| Directory | X | | | | X | | X | X | X | X | | X | | | |
| Attend meetings | | X | X | X | X | | X | X | | X | | | X | | |
| Meals at meetings | | X | | | | | | | | | | | | | |
| Sign up for workshops | | X | | X | X | | X | X | | X | | | | | |
| 4 free entries in Quilt Show | | | X | | | | | | | | | | | | |
| 1 free admission to quilt show | | | X | | | | | | | | | | | | |
| 1 guess pass to a guild meeting | | | X | | | | | | | | | | | | |
| Newsletter | | | | X | | | | X | X | X | | | X | | |
| 3 Family Membership | No | No | No | No | No | No | Yes | Yes | No | No | No | No | Yes | No | |
| Reside in same house | | | | | | | X | | | | | | | | |
| 2nd adult | | | | | | | | X | | | | | | | |
| Child/Grandchild under 18 | | | | | | | | | | | | | X | | |
| 4 Charge Visitors? | | | Yes | | Yes | No | Some | | No | No | No | | | No | |
| After 2 visits | Yes | Yes | | Yes | | | | X | | | | | X | | |
| Different cost for workshops | | | Yes | Yes | Yes | No | Yes | Yes | No | No | Not all | | No | | |
| Encourage to Join: | | | | | | | | | | | | | | | |
| Member contact at meeting | X | X | X | | X | | X | X | X | | | | | | X |
| Acknowledge and welcome | | X | | | | | | | | | | | X | X | |
| First in food line | | X | | | | | | | | | | | | | |
| Shepherd around meeting | | | X | | | | | | | | | | X | | |
| Put on email list | | | | | | | | | X | | | | | | |
| Hospitality team follow up | | | | | | | | | | X | | | | | |
| 5 Follow up new members | | | | | | | | | | | | | | | |
| Post card/email/call | X | | X | X | | | X | | X | X | X | | X | X | |
| Bee Keeper | | | | | | | X | | | | | | | | |
| Follow up non-returning | | | No | | | | | | | | | | | | |
| Offer a meet for lunch | | | | | X | | | | | | | | | | |
| Email/call | | | | | | | | | X | X | | | X | X | |
| 6 New Member packet | No | No | Yes | Yes | No | | Yes | Yes | No | In prod | Yes | Yes | In prod | Yes | |
| Bylaws | | | | X | | | | | | | X | | X | | |
| Calendar | | | | X | | | | | | | | | | | |
| Detail guild information | | | | X | | | X | X | | | | | X | | |
| Fabric | | | | | | | X | | | | | | | | |
| Finger Light | | | | | | | X | | | | | | | | |
| Lanyard | | | | | | | | | | | | X | | X | |
| Directory | | | | | | | | | | | X | X | X | X | |
| Mentor | | | | | | | | | | | | | 0 | X | |

Booklet Directory

When Updated

Deadline

Address

Phone

Spouse's name

Birthday

Email

Circle membership

Org Chart, guild/groups info

Quilting interests

Member photo

Bylaws

| | | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|--------|------|------|-------|
| X | | X | | X | | | | X | X | X | X | | X |
| 1 Yr | 1 Yr | 1 Yr | 1 Mo | 1 Yr | 1 Mo | 1 Yr | 1 Mo | 1 Yr | 1 Yr | 1/2 Yr | 1 Yr | 3 Mo | 1 Mo. |
| Mar | Feb | Sep | | Feb | | Mar | | Mar | | Feb | Apr | 3 Mo | |
| X | X | | X | | X | | X | X | X | X | X | X | X |
| X | X | | X | | X | | X | X | X | X | | X | X |
| X | | | | | | | | | X | | | | |
| X | X | | X | | X | | X | | X | X | X | X | X |
| | X | | X | | | | X | X | X | X | X | X | X |
| | X | | | | | X | | | | | | | |
| | | X | | X | | | | | | | | | |
| | | | | | X | | | | | | | | |
| | | | | | | | X | X | | | X | | |
| | | | | | | | | X | | | | | |

8 Help find a Group

Not addressed (yet)

Invites on Face Book

Member volunteers

Listed in newsletter

Bee Keeper

Sit and Sew sessions, etc.

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|--|---|---|--|--|--|---|---|
| X | | X | | | | | | | | | | | |
| | X | | | | | | | | | | | | |
| | | | X | | X | | | | | | | | X |
| | | | | X | | | | | | | | X | |
| | | | | | | | X | | | | | | |
| | | | | | | | | X | | | | | |

9 Programs for younger quilters

| | | | | | | | | | | | | | |
|----|----|-----|--|-----|----|-----|-----|----|----|-----|-----|-----|-----|
| No | No | Yes | | Yes | No | Yes | Yes | No | No | Yes | Yes | Yes | Yes |
|----|----|-----|--|-----|----|-----|-----|----|----|-----|-----|-----|-----|

10 Advertise for New Members

Local quilt shops

Chamber of Commerce

Visitors' Center

Face Book

Local news magazines

| | | | | | | | | | | | | | |
|--|---|---|---|---|--|--|---|--|--|---|--|---|---|
| | | | X | | | | | | | | | | |
| | X | | | | | | X | | | | | X | |
| | X | | | | | | | | | | | | |
| | X | | | | | | | | | | | | |
| | X | X | | X | | | X | | | X | | X | X |
| | | | | | | | | | | | | X | |

11 Social media

Website

Face Book

Who controls posts

Program chair

Any member

Page moderators

Pres/Historian

Can any member post

Oversight

Often?

Elected position

| | | | | | | | | | | | | | |
|---|-----|-----|-------|-----|--|-----|-----|---|---|-------|------|------|------|
| X | | X | | | | | | X | | | | | X |
| | X | X | X | X | | X | X | X | | X | X | X | X |
| | | | | | | | | | | | | | |
| | X | | | X | | X | X | | X | | X | | X |
| | X | | | | | | | | | | | | |
| | | X | | | | | | | | | | | |
| | | | X | X | | | | | | | | X | |
| | Yes | No | No | No | | No | No | | | Yes | Yes | No | Yes |
| | | Yes | | No | | | Yes | | | Yes | Yes | Yes | Yes |
| | | | | | | | | | | Const | Wkly | Wkly | |
| | No | No | Appt. | Yes | | Yes | No | | | No | No | No | Appt |

Other

Volunteer recruitment is a more important issue than member recruitment