

# TAQG Membership Questionnaire – Meeting: Sept 27, 2016

Guild: \_\_\_\_\_ City: \_\_\_\_\_  
Chair: \_\_\_\_\_ Email: \_\_\_\_\_  
Rep: \_\_\_\_\_ Email: \_\_\_\_\_

**Please bring information with you for discussion.**

Questions to review with your local Membership Chair or President. Come share information and/or ask questions of other guilds at our next meeting on the 29<sup>th</sup>. Membership is important to all guilds.

1. How many members are in your guild? \_\_\_\_\_  
A. About what percent are in the (approx.) age range of:                      Below 30? \_\_\_\_\_ %  
30 – 45 \_\_\_\_\_ %                      45 – 60? \_\_\_\_\_ %                      Above 60? \_\_\_\_\_ %

2. What are yearly dues? \_\_\_\_\_ What is included in dues?  
  
\_\_\_\_\_

3. Do you have a family membership option? \_\_\_\_\_  
A. What is your definition of family membership?  
  
\_\_\_\_\_

4. Do you charge Visitors to attend meetings? \_\_\_\_\_  
A. If allowed, do you charge non-members differently from members for Workshops? \_\_\_\_\_  
B. How do you encourage Visitors to return and/or gain membership?  
  
\_\_\_\_\_

5. How do you follow up with new members? Non-renewing members? Visitors?  
  
\_\_\_\_\_

6. Do you have new member packets? \_\_\_\_\_ What do they include?  
  
\_\_\_\_\_

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7. Do you have a Member Directory? \_\_\_\_\_
- A. What type? Online \_\_\_\_\_ Booklet \_\_\_\_\_ or \_\_\_\_\_
- B. How often is it updated? \_\_\_\_\_
- C. What is your deadline for inclusion? \_\_\_\_\_
- D. What is included in directory?

8. How do you help new members (new quilters) find a Sewing Group or a mentor to facilitate learning and making social attachments?

9. Do you schedule any programs directed toward younger quilters? (Ex: The Modern Quilt Movement)

10. Where does the Guild advertise for new members? Any Social Media?

11. Does the Guild use Social Media? \_\_\_\_\_

A. Who decides what to post? \_\_\_\_\_

B. Can any member post? \_\_\_\_\_

C. Is there any oversight? \_\_\_\_\_

1. How often? \_\_\_\_\_

2. Is this an elected position? \_\_\_\_\_

Is there any info not already covered, that we should know?